Managing the project
Mainstreaming climate smart agriculture into NAPs in Africa
(Terms of Reference)

The AAA Initiative Foundation is looking for a consulting firm that will manage the project. The firm will play a crucial role in overseeing and ensuring the success of the project by close monitoring, control and validation of the activities and deliverables of the international organization or consulting firm in charge of the project implementation.

1. Presentation of the AAA Initiative

Launched ahead of the COP22 organized in Morocco, the Initiative for the Adaptation of African Agriculture (AAA) to climate change aims to help African agriculture to adapt to climate change. The AAA Initiative was given a full mandate by the African Union heads of states to pursue actions to advance climate action in agriculture, through activities such as the mobilization of climate finance and capacity building. As such, the AAA Initiative is the agricultural arm of the African Adaptation Initiative (AAI) launched by African Heads of States during COP21 in Paris.

In close collaboration with the World Bank, the International Center for Tropical Agriculture (CIAT) and FAO, the AAA Initiative mobilized resources and technical support for the development of bankable Climate Smart Agriculture Investment Plans (CSAIPs) for 7 African countries (Morocco, Côte d’Ivoire, Mali, Ghana, Republic of Congo, Cameroon, and Burkina Faso). The 7 CSAIPs need a total of up to $2.4 billion investment, targeting benefiting to 8.5 million African farmers. Three other CSAIPs were developed separately by the World Bank in Lesotho, Zambia, and Zimbabwe.

The objective of the AAA Initiative is to place the Adaptation of African Agriculture at the heart of climate debates and negotiations, and to attract a significant part of the climate funds. Among other proposed solutions, the AAA initiative aims to contribute to the deployment of specific agricultural projects to improve climate risk management and capacity building and financing solutions.
2. Objective of the consultation:

The AAA Initiative Foundation seeks to hire a consulting firm under Moroccan law to follow-up, monitor and validate the activities and deliverables of the project "Mainstreaming climate smart agriculture into NAPs in Africa". This project will be carried out by an international firm, and the associated Terms of Reference are attached.

3. Context:

In accordance with the Africa Adaptation Initiative’s (AAI) "6 flagship programs," the AAA Initiative received a grant from the Global Center on Adaptation (GCA), funded by the German Agency for International Cooperation (GiZ), to develop knowledge sharing and capacity building to implement adaptation projects to strengthen African agriculture’s resilience.

An international firm will be hired to develop two complementary knowledge products to aid in the upstream planning of agricultural adaptation projects as part of the NAP implementation process:

1) An Adaptation Metrics Mapping & Evaluation tool.
2) A Continental map of adaptation actors in Agriculture for Africa.

4. Costs and duration of the consultation:

The price of the consultation is fixed at the counter value in Moroccan dirhams of the sum of 26,826.01 EUROs including tax. The exchange value rate will be calculated for each instalment at the rate of the day.

The duration of the consultation is from April 1, 2023, to December 15, 2023.

5. Description of the tasks:

The consulting firm will play a crucial role in overseeing and ensuring the success of the project by closely following up on, monitoring, and validating the activities and deliverables of the international firm in charge of the project implementation. This comprehensive approach involves a range of responsibilities, including but not limited to:

- Ensuring that the delivery schedule of the international firm is in sync with the project deadlines. This requires diligent tracking of the progress of each task and promptly identifying any delays or deviations that may impact the overall timeline.
- Validating the compliance of each deliverable with the Terms of Reference (ToRs). This involves thoroughly reviewing each deliverable to ensure that it meets the agreed-upon standards and requirements and is aligned with the project objectives.
- Providing regular updates to the AAA Foundation, regarding the project’s advancement, including any challenges or issues that may arise. This helps the
Foundation to stay informed of the project’s status and make necessary adjustments or decisions as needed.

Overall, the consulting firm’s role in ensuring the project’s success is paramount, and its contributions will be critical in delivering high-quality results that meet the Foundation’s objectives.

The consulting firm should read and validate the following deliverables:

1) The methodological note.
   Validating this deliverable includes confirming a chronogram of delivery and allowing for the first instalment to the international firm.

2) AMME tool for Agriculture in Africa.
   This deliverable must present a tool in accordance with the AMME framework developed by IPAM and considering the aspects of the 10 existing Climate Smart Agriculture Investment Plans (CSAIPs) of Africa.

3) Study case on conservation agriculture in Morocco.
   This deliverable must provide a concrete reporting system to monitor progress of no-till farming in the wake of the strategy Generation Green.

4) Setting up a digital monitoring system for conservation agriculture in Morocco.
   The international firm should provide these ToRs at the latest by mid-September 2023, for an IT company to develop the tool online. The consultancy firm will ensure a fluid transmission of information between the international firm and the IT company, to have the tool online before the end of November 2023.

5) Virtual dissemination workshop for the digital monitoring system.
   The consulting firm will ensure that the digital monitoring system is online before the end of November 2023, and that the international firm animates a webinar of presentation to introduce it. The list of key stakeholders to be invited to the webinar is to be validated in advance. A written description of the webinar presentation must be validated.

6) List of international actors and country relays.
   The consulting firm will make sure that a primary database is established along the identified categories within the two first months of the study, to provide for the development of a partnership strategy. This database shall be then enriched continuously until the end of the project (November 2023).

7) African Agriculture Partnership Strategy
   The logic of interaction between identified partners must be drawn by the end of September to provide for the development of digital cartography of stakeholders that can go online by the end of November 2023.
8) **ToRs for the digital map of actors**
The international firm should provide these ToRs at the latest by the end of September 2023, for an IT company to develop the tool online. The consultancy firm will ensure a fluid transmission of information between the international firm and the IT company, to have the tool online before the end of November 2023.

9) **Virtual dissemination workshop for the digital map of actors.**
The consulting firm will ensure that the digital map of actors is online before the end of November 2023, and that the international firm animates a webinar of presentation to introduce it. The list of key stakeholders to be invited to the webinar is to be validated in advance. A written description of the webinar presentation must be validated.

10) **Final report.**
The consulting firm should validate a final report gathering all the deliverables, to be transmitted to the Foundation before December 15, 2023, to close the project.

**6. Tentative chronology of deliverables validation:**

<table>
<thead>
<tr>
<th>Activities</th>
<th>2023</th>
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<tbody>
<tr>
<td>Validation of the methodological note</td>
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<td><strong>Activity 1: Adaptation Metrics Mapping &amp; Evaluation tool</strong></td>
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<td>Validating AMME tool for 10 CSAIP countries in Africa</td>
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<td>Validating AMME for conservation Agriculture in Morocco (study case)</td>
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<td>Validating ToRs for AMME for conservation Agriculture online</td>
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<td>Releasing the AMME tool online</td>
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<td>Holding a virtual dissemination workshop</td>
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<td><strong>Activity 2: Digital map of adaptation actors</strong></td>
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<td>Validating list of actors and country relays</td>
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<td>Validating the African Agriculture Partnership Strategy</td>
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<td>Validating the ToRs for Digital map of actors online</td>
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<td>Releasing the digital map of actors online</td>
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<td>Holding a virtual dissemination workshop</td>
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<td>Final report</td>
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7. Expected competencies of the consulting firm

To successfully undertake the project, the tenderer is expected to leverage experts with a diverse range of skills and knowledge. This will include at least two experts with the following capabilities:

A) **Expert in project management:**
   - Holder of a master’s degree in international management, international law or similar
   - Proven expertise in project management, backed by a solid track record of at least 10 successful international projects in agriculture and/or climate change adaptation. This experience should include the management of projects involving international funds and experts, demonstrating a thorough understanding of the unique challenges and requirements of such projects.
   - A comprehensive understanding of GiZ's work procedures, including their approach to project implementation, monitoring, and evaluation. This knowledge is essential to ensure seamless collaboration with GiZ and compliance with their standards and guidelines.

B) **Agricultural expert:**
   - Agronomist with a PhD and at least 10 years of projects experience
   - Proficiency in conceptualizing Climate Smart Adaptation Investment Plans, which involves the ability to analyze complex data, identify key trends and risks, and develop effective strategies for managing climate change impacts.
   - A deep understanding of African agriculture realities, including the challenges faced by farmers in the region and the unique environmental and socio-economic factors that affect agriculture.
   - In-depth knowledge of Moroccan agricultural strategy, in particular the strategy Generation Green

C) **Language proficiency:**
   - Both experts must be fluent in spoken and written communication in English and French.

By leveraging this expertise, the tenderer can deliver a high-quality project that meets the client's expectations and contributes to the sustainable development of agriculture in the region.
8. Presentation of the applicant’s offer

In order to demonstrate their capacity to effectively carry out the project, the consultant firm is required to provide the following:

- A comprehensive Curriculum Vitae (CV) for each team member, highlighting their relevant experience and expertise in the areas outlined in the project description. The CV should clearly demonstrate how their individual competencies correspond with the project requirements and indicate how they will contribute to the success of the project.
- A brief note outlining the proposed logical framework for monitoring and validating the international firm’s deliverables. This framework should provide a clear roadmap for ensuring that each deliverable is of high quality and meets the project’s objectives. It should outline the specific methods and tools that will be used to validate the deliverables, as well as the criteria that will be used to assess their compliance with the project’s Terms of Reference (ToRs). The framework should also include a detailed schedule for monitoring and validating the deliverables to ensure timely completion of the project.

By providing these documents, the consultant firm can demonstrate their commitment to delivering a high-quality project management, that meets the Foundation’s expectations. This will help to build confidence in their ability to successfully manage the project and contribute to its overall success.

9. Evaluation of tenders

As the costs of each activity are fixed, no financial offer is needed. Tenders will be selected exclusively by assigning a technical score out of a maximum of 100 points, established as follows:

- Proposed logical framework: 30 points
- CVs of the proposed team: 70 points

10. Language

The languages of operation are French and English.

11. Deadline and place for submission of tender documents

The applicants should submit their offer by email to the following address: AAAprojectcalls@aaainitiative.org
The deadline for application is March 29, 2023, at 11:59 pm CET (UTC+1)
An acknowledgment of receipt of the files received by email will be sent to the tenderer