Western Seed Company is a company founded in Kenya in 1986 which provides hybrid, high-yield seeds to 300,000 small Kenyan farmers. The company’s intermediary is trained locally to give a training session on the field. The impact is a 50% increase of harvests and of income on average.

**Scope**
- **Kenya**: 300,000 farmers reached end 2014

**Functioning**
- Distribution of hybrid, high-yield seeds to local communities
- Training of farmers to new production techniques
- Use of a farmer to become the intermediary of the company locally

**Budget**
- $3M since 2008

**Impacts**
- **Agricultural productivity**: 50% increase of the harvests on average (up to 300%)
- **Climate change**: Decrease of the carbon and hydraulic footprint per ton of maize
- **Sustainable dev. goals**: +50% of income on average thanks to harvest increase

**Players**
- **Donors**
- **Partners**

**Levers**
- Soils
- Agricultural water
- Risk management
- Financing

**Scope**
- Distribution of hybrid, high-yield seeds to local communities
- Training of farmers to new production techniques
- Use of a farmer to become the intermediary of the company locally

**Project launched**