**OLIVE OIL SECTOR - AGGREGATING OLIVE OIL FARMING IN THE FRAMEWORK OF THE GREEN MOROCCO PLAN**

**KEY MESSAGES**

**Description:** Contribution to the development of the olive oil sector, under the aegis of the Green Morocco Plan. Planting of 2,000 ha of olive trees and support to local farmers on enhancing the quality of their crops via the implementation of aggregated farming. Training in pruning, plant-health treatments, drip irrigation and harvesting techniques.

**Specificity:** Contribution to the region development

**Impact:** 2,000 ha of olive trees were planted and more than 200 aggregated farmers were trained

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**SOIL AND WATER MANAGEMENT MODEL**

<table>
<thead>
<tr>
<th>Soil treatment</th>
<th>Plant-health treatments</th>
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</thead>
<tbody>
<tr>
<td>Planting of olive trees</td>
<td>350,000 olive trees planted</td>
</tr>
<tr>
<td>Rational irrigation</td>
<td>Drip irrigation</td>
</tr>
</tbody>
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**IMPACTS**

- **Agricultural productivity**
  - Productivity increase from 2 to 6 tons per hectare

- **Climate change**
  - Optimization of soil and water management
  - Water consumption decrease from 6,000 to 3,000 m³/year

- **Sustainable dev. goals**
  - Farmers’ income increase through better productivity

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**BUDGET**

Dh150M

**SCOPE**

+350,000 olive trees planted
+200 farmers supported

**FUNCTIONING**

**SUPPORT TO FARMERS**

- Procurement
  - Advising farmers on procurement: selection, quality, price negotiation with suppliers
  - Leveraging DRA support to turn holding ponds into local irrigation system

- Operations
  - Connecting to relevant outsourcing solutions (plowing, plant-health treatments, local irrigation system maintenance and repair)

- Sales
  - Securing production collection and transport
  - Ensuring a minimum selling price to farmers

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**PLAYERS**

RFIs

**NEXT STEPS**

Extension to reach 6,000 ha and 500 farmers by 2020

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**EXTENSION TO 6,000 HA AND 500 FARMERS BY 2020**

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**PROJECT LAUNCHED**