**KUAPA KOKOO FARMERS UNION**  
**FAIR TRADE AT THE SERVICE OF THE COMMUNITY**

**KEY MESSAGES**

**Description:** Kuapa Kokoo Farmers Union (KKFU) is a Ghanaian cooperative, gathering more than 100,000 producers, selling fair trade-certified cocoa in international markets and reinvests the profits in their communities.

**Specificity:** Financing of community projects with the profits (construction of infrastructures, modernization...)

**Impact:** +30% of income

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**FUNCTIONING**

**SCOPE**

- GHANA
- 100,000 producers reached

**BUDGET**

- $2.5 M
- Of which $750 k of bonus for farmers
- And $750 k in social projects

**IMPACTS**

- **Agricultural productivity**
  - Up to 30% increase of harvests thanks to better agricultural practices

- **Climate change**
  - Soil management optimization
  - - Training
  - - Agroforestry and soil fertility program with Purprojet: 200,000 trees planted

- **Sustainable investments**
  - Financing of community projects (schools, fountains, WC, etc.)
  - Tree plantation and development of agroforestry projects to fight plantation ageing
  - Launch of children protection and young people employment programs (search for $3 M)
  - Need to finance the working capital need between payments to the farmers and purchases by the Ghanaian cocoa export public agency (Cocobod)

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**PLAYERS**

- Donors

**LEVERS**

- SOILS
- AGRICULTURAL WATER
- RISK MANAGEMENT
- FINANCING

**PROJECT LAUNCHED**