KENYA MARKET ASSISTANCE PROGRAM
PROFESSIONALIZE MILK PRODUCTION

**KEY MESSAGES**

**Description:** The Kenya Market Assistance Program aims at professionalizing milk production centers and acting positively on the whole value chain of the sector. Support to small farmers little active in markets by formalizing their production.

**Specificity:** Connection with professional services (KPMG, PKF...)

**Impact:** +70% in productivity

**FUNCTIONING**

DEVELOPMENT OF MARKET ACCESS FOR SMALL MILK PRODUCERS THROUGH FOUR ACTION LEVERS

- **Scope:**
  - Kenya
  - 140 000 milk producers

- **Budget:**
  - £ 55 M Still to be financed:
  - £ 25 M until 2019

- **Impacts:**
  - Agricultural productivity
    - +70% productivity increase
  - Climate change
    - Development of farms more resistant to climate hazards through diversification toward the dairy sector
  - Sustainable dev. goals
    - +$2 M of additional income for 67 000 milk producers

- **Players:**
  - **Donors:**
    - Department for International Development
    - Sida
    - Adam Smith
  - **Partners:**
    - Technoserve

Illustration: a producer sponsored by the program