Honey Care Africa has integrated the bee-keeping value chain in Eastern Africa to directly purchase honey from more than 9,000 small producers. The elimination of intermediaries and the use of mobile payment has increased the income for the producers by +20%.

**Scope:**
- 9,000 farmers reached (of which 2,700 equipped with hives)

**Budget:**
Still to be financed: $1.5 M in 2015

**Impacts:**
- Agricultural productivity: +15 to 30% of the productivity of some neighboring crops through better pollination by the bees
- Climate change: Agroforestry and protection program being launched
- Sustainable dev. goals: +20% of purchase premium for the producers

**Players:**
- Donors: alphamundi, SDG, London Foundation, rootcapital

**Next Steps:**
Search for $1.5 M (in capital, debt and subsidy) to support the growth of the organization and develop new markets within its three countries of operation.