Livelihoods Fund

Improve Farmers’ Standards of Living through More Sustainable Practices

**Description**
Livelihoods is composed of two investment funds created by private companies to improve the standards of living of rural communities and fight climate change while making company activities more sustainable.

**Activities**
- Livelihoods offers to farmers agronomic models enabling to produce more while preserving their natural resources.
- Livelihoods link more efficiently farmers to the market, notably to its investors’ procurement channels to durably enhance their living conditions.
- Livelihoods projects yield also tangible benefits for the environment with CO2 sequestration, resource preservation and biodiversity protection.

**Impact**
- 2 Investment funds
- 9 Projects already implemented by the carbon fund
- 12 Private investors as:
- 1M Project beneficiaries

**Livelihoods Activity Areas:** Africa, Asia, Latin America
MOUNT ELGON
FOR AGROFORESTRY, BETTER CO2 CAPTURE AND THE DAIRY SECTOR

LEVERS
- SOILS
- AGRICULTURAL WATER
- RISK MANAGEMENT
- FINANCING

KEY MESSAGES
Description: Implementation of good agricultural practices to increase soil fertility, fodder quality, and then milk production. Implementation of agricultural practices to protect water and capture CO2
Specificity: Link farmers to Brookside, leader of dairy products in Kenya, which has committed to buy all the milk produced for 10 years
Impact: Skills reinforcement of 1 200 groups of farmers and 15 existing cooperatives enabling them to offer more services to farmers (milk collection, training, artificial insemination…)

FUNCTIONING
SOLUTION IMPLEMENTED IN THE MONT ELGON REGION
- Coalition of players based on the results
  - Small farmers, local NGO, dairy cooperatives and industrials
- Increase of agricultural production
  - Organic fertilization, agroforestry, layout of the fields to favor water infiltration
- Increase of milk production
  - Production of quality fodder, training to better breeding techniques, artificial insemination
- Ecosystem protection through agroforestry
  - Limitation of soil erosion
  - Protection of biodiversity by avoiding wild grazing

SCOPE
KENYA
+30 000 farmers of which 15 000 breeders

BUDGET
€4 M over 10 years

IMPACTS
- Agricultural productivity
  Milk production x20 for farmers in the area of the project
- Climate change
  1M+ tons of CO2 captured
  20 000 ha converted in forest areas (agroforestry)
- Sustainable dev. goals
  Doubling of small farmers income
  Women access to cooperative governance 15 000 women involved

PLAYERS
Donors
- Partners
- Coalition of players based on the results
- Small farmers, local NGO, dairy cooperatives and industrials

NEXT STEPS
- Replicate the model in other areas in Africa by opening the partnerships to institutional players in order to increase the production of public goods
FOCUS:
SHARED VALUE CREATION THANKS TO LIVELIHOODS PROJECT AT MOUNT ELGON

INTEGRATED APPROACH LIVELIHOODS

FINANCES

IMPACTS

x2 smallholder income
Life quality improvement

x30 milk production over 5 years
Procurement chain secured

Watershed protected
Water supply secured
Biodiversity preserved
1M tons of CO2 sequestred
Deforestation reduction

Valuation of public goods produced by the project

LIVELIHOODS FUNDS RETURN ON INVESTMENT IS BASED ON TANGIBLE RESULTS